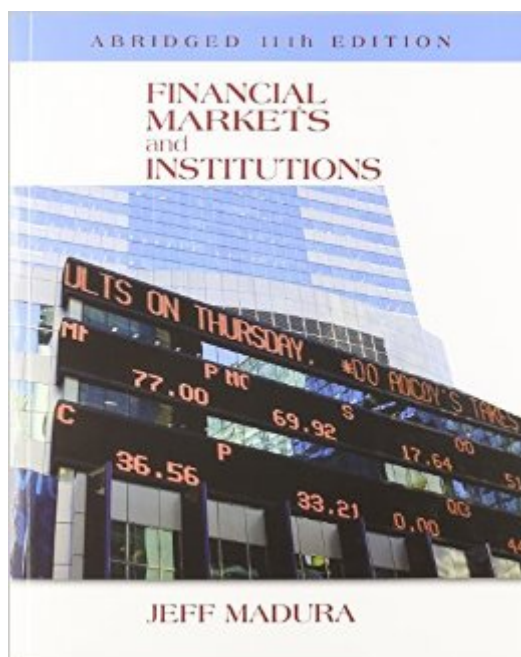


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Financial Markets And Institutions, Abridged Edition (with Stock-Trak Coupon)



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Reflecting the latest developments from the field, best-selling FINANCIAL MARKETS AND INSTITUTIONS: ABRIDGED, 11E equips you with a solid understanding of why financial markets exist, how financial institutions serve these markets, and what services those institutions offer. This succinct paperback emphasizes securities traded by financial institutions and the scope of participation of those entities within each market. It focuses on the management, performance, and regulatory aspects of financial institutions and explores the functions of the Federal Reserve System, the major debt and equity security markets, and derivative security market. Extremely reader friendly, the book combines clear writing with timely real-world examples. "Using THE WALL STREET JOURNAL" features pull relevant examples of chapter concepts straight from recent headlines. In addition, the ongoing Flow of Funds Exercise at the end of each chapter illustrates how a manufacturing company relies on all types of financial markets, institutions, and services.

Book Information

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